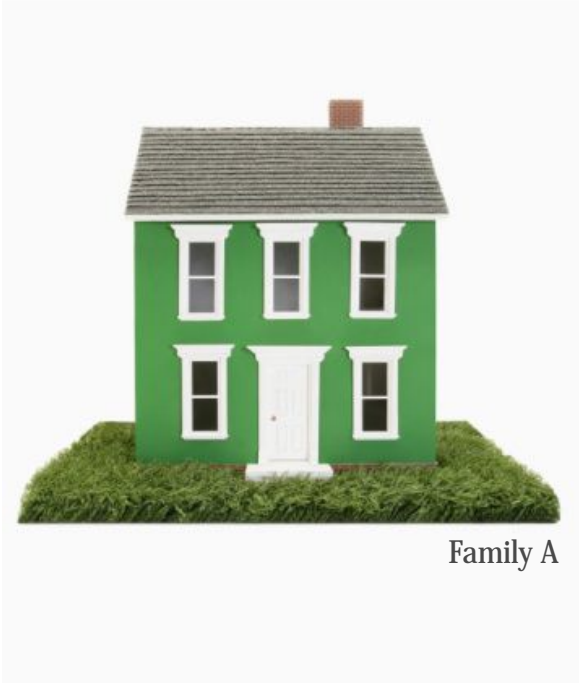


Spot the differences.



The grandmother has 1000 friends in Facebook. She is preparing the biggest birthday party ever! The daughter has a Pink iPod and would love to own an iMac. The little Dog, that now is not so little, needs training. The husband is a TV fan and wants HI. The wife wants a pacefull holiday in Spain.

Because there are no two houses the same, we find the differences for you. We offer all research disciplines and methodologies to support the best business desicions for you.

iReach Market Research is the only agency in Ireland to have built our own research panels of 15,000 adults consumers and 5,000 business decision makers in ROI and NI. These exclusive iReach panels allow us to maximise value for our clients across all research methods to deliver deeper insights from better research.

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